

VACATION RENTAL

DESIGN PACKAGE
INVESTMENT GUIDE





HELLO THERE!

Did you know that having right interior design choices can drastically increase your rental prices and occupancy rates?

Good design actually makes you money.

Well planned and beautiful interior design play a critical role in the success of your rental:

- Guests have an “expectations” and with more rentals on the market every month great design helps you compete and stand-out in your photos/first impression
- Creates a memorable experience and lasting impression for repeat guests and rave reviews
- Enhances comfort and functionality for the pleasant and stress-free stay
- Good design justifies higher because discerning guests are willing to pay more
- Great reviews are generated by a well designed rental

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Staging Expert
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OUR DESIGN DIFFERENCE

— 01

PACKAGE & PRICING TRANSPARENCY

Transparent pricing based on your property needs, level of DIY, market potential and investment level. Plus we do not up-charge on shopping purchases. Our "Property Refresh" packages starts as low as 300 euro+VAT

— 02

WE UNDERSTAND YOUR MARKET

As Short Term Rentals experts we first research who your ideal guests is for your space and then brand and market the design to their wants and needs to maximum occupancy.

— 03

DESIGNED FOR COST EFFICIENCY

We conduct extensive product research and consider factors such as cost, durability, practicality and necessity, depending on the target audience and the characteristics of your property.

— 04

SAVES YOUR TONS OF TIME

Shopping and sourcing right products is our jam. What takes us 10 minutes to find, would probably take you hours since our job is to stay on top of products/vendors.



— 05

SAVES YOU MONEY

Since expert shopping is our “thing” we also know where to find the best deal and quality product.

— 06

MINIMIZES SOURCING OVERWHEIM

There is literally hundreds of vendors on-line, so shopping that right piece can be...overwhelming. We got you covered and can do the time-consuming sourcing for you to create a beautiful and functional space you will ADORE.

— 07

VISUALLY SEE THE SPACE

A picture worth 1000 words and that is why we assemble items visually using concept boards, so you can see and collaborate on the design plan before committing.

— 08

AVOIDS COSTLY MISTAKES

Visually seeing items together in a space is how you avoid costly mistakes. To many times furnishings do not go well with each other, are out of scale or colors don't fit so visualizing is essential!

STATISTICAL BENEFITS TO GOOD AIRBNB DESIGN AND ITS EFFECT ON PRICES AND OCCUPANCY RATES

Design plays a crucial role in the success of an Airbnb listing, impacting both prices and occupancy rates. Here are some statistical benefits associated with good Airbnb design:

- Higher Prices: Well-designed listings tend to command higher prices. According to Airbnb's own data, hosts with listings featuring professional photographs typically earn 40% more per night than those without. Similarly, a study by UCLA found that each 1% increase in a property's ratings on Airbnb led to a 0.5% increase in price.
- Increased Occupancy Rates: Listings with attractive design elements often have higher occupancy rates. According to a study published in the International Journal of Contemporary Hospitality Management, the visual appeal of a listing significantly influences booking decisions, with guests more likely to book properties with appealing design aesthetics.
- Positive Reviews: Good design contributes to positive guest experiences, leading to better reviews. A study by Boston University found that higher-rated listings on Airbnb achieve higher occupancy rates and prices. Positive reviews not only attract more guests but also contribute to higher rankings in Airbnb's search algorithm, further boosting visibility and bookings.
- Competitive Advantage: In a crowded marketplace like Airbnb, well-designed listings stand out from the competition. According to research conducted by Hostfully, properties with professional-quality photographs receive 24% more bookings than those without. Similarly, listings with unique design features or thoughtful amenities tend to attract more attention from potential guests.
- Repeat Bookings and Referrals: Guests who have positive experiences in well-designed Airbnb properties are more likely to become repeat customers and refer others. According to Airbnb's own data, hosts who maintain a 5-star rating for cleanliness earn 12% more than those with a 4.5-star rating, indicating the importance of design and cleanliness in guest satisfaction and loyalty.
- Optimized Pricing Strategies: Data-driven hosts can leverage design-related insights to optimize pricing strategies. For example, properties with certain design features or amenities may justify higher prices. Analyzing trends in pricing and occupancy rates for similar listings in the area can help hosts adjust their rates accordingly for maximum profitability.
- Brand Reputation and Trust: Consistently delivering well-designed and well-maintained properties builds trust and enhances the host's brand reputation. This not only attracts more guests but also fosters a positive relationship with Airbnb, potentially leading to preferential treatment in search rankings and promotional opportunities.

In conclusion, investing in good design for Airbnb listings can yield significant benefits in terms of higher prices, increased occupancy rates, positive reviews, competitive advantage, repeat bookings, and enhanced brand reputation.

WHAT BEST FITS YOU?

I HAVE FURNISHED RENTAL THAT NEED BETTER OCCUPANCY AND IDEALLY HIGHER RENTAL RATES

RENTAL REFRESH CONSULTATION

Design direction, styling tips and critical shopping list is provided. In this intense 1-2 hour consultation we will provide you all “know-how” to elevate your current rental and giving it new look and feel.

STARTS FROM
€300

I HAVE / JUST PURCHASED A VACATION FURNISHED RENTAL AND WANT TO RENOVATE MY PROPERTY

RENOVATION AND RAISED

Light renovation design plan that include paint colors, flooring, sourced light fixtures and critical shopping list. This package will helps you increase your rental rates and return on investment.

STARTS FROM
€600

I HAVE AN UNFURNISHED RENOVATION-READY VACATION RENTAL THAT NEED EVERYTHING

RENTAL VISION CONCEPT

The concept board and design plan will helps you to getting investment property guest-ready. We will save you from choosing products mistakes that can delay your timeline and easy lead to overspending.

STARTS FROM
€800

WHAT BEST FITS YOU?

I DON'T HAVE THE TIME TO PUT IN ALL
ACCORDING TO DESIGN PLAN

CONCIERGE
FULL-SERVICE

Even if you are in another country we will do everything, so you can seat back, relax and know that your property will be a "guest magnet". We will make sure that all items are in their place and on time.

STARTS FROM
€500

I WANT LUXURY DESIGN PLAN FOR MY
VACANCY / MY SECOND HOME

LUXURY DESIGN
SERVICE

Luxury is not just about what you see but how you feel. Staging goes beyond aesthetics - it engages multiple senses and create a captivating narrative. The soft touch of luxurious fabrics, each well-placed piece of furniture, exquisite decor, and meticulously chosen accessory serves to narrate the lifestyle that comes with the property. Our special access to quality, one-of-a-kind furniture, decor and art will match your space and investment level. So, let's do your space luxury!

STARTS FROM
€1500

[CLICK TO GETTING
STARTED](#)

FAQ'S



WHAT IS VACATION RENTAL DESIGN?

The Vacation Rental Design is the process of creating a space that optimized for short-term rental guests. This includes selecting the right furniture and decor to create a welcoming atmosphere, as well as optimizing the layout and functionality of space to make it easy and comfortable for guests to stay in.

WHY IS GOOD DESIGN IMPORTANT FOR VACATION RENTAL ?

Good design is important for Vacation Rental because it can help attract more guests, increase bookings and command higher prices. Ultimately, you will make more money on your investment property. When a space a well-designed, it creates a positive guest experience that can lead to higher satisfaction rates, positive reviews and repeat bookings.

HOW MUCH DOES VACATION RENTAL DESIGN COST?

The cost of Vacation Rental design can vary depending on the type of property, scope of the project, specific services required and how much time you want to put in design. We offer a range of design packages to fit variety of investment level, and we can work with you to create a custom design plan that meets your needs and budget.

FAQ'S

HOW DOES LONG THE VACATION RENTAL DESIGN PROCESS TAKE?

The timeline of Vacation Rental Design can vary depending on the scope of the project and specific services required. In general, the design process can take from a few days (for Rental Refresh Consultation Package) to a few weeks. We understand the importance of efficiency and speed for your bottom line. That is why we use tools for easy and quick decision making and follow a clear design plan.

DO YOU WORK WITH PROPERTY MANAGERS AND REAL ESTATE INVESTORS ?

Yes, we work with a variety of clients in the short-term rental industry, including property managers, real estate investors and property owners. We offer custom design packages to fit the needs and budgets of our clients, and we are happy to work with you to create a design plan that meet your specific needs.

HOW CAN I GET STARTED WITH YOUR VACATION RENTAL DESIGN SERVICE?

Getting started is easy. Simply click on the button below to fill out the quote request form and schedule our first on-line or in-place meeting. From there, we will guide you trough from the design process and help you transform your rental property into the welcoming and profitable space for short-term guests.

[CLICK TO GETTING
STARTED](#)